



ROTARY CLUB OF MIDLAND | NEWSLETTER

Midland Rotary Club was founded in 1920 by 26 charter members on a mission to make lasting change.



Photo courtesy of Mike Stein

President's Notes:

Greetings, fellow Rotarians!

My favorite season is finally here; fall in Michigan! Honestly, is there anything better than fall colors, cool nights, apple orchards, and pumpkin farms? We have so much to look forward to with World Polio Day, our semi-annual Grove Park clean up next week, and the Senior Dinner and ringing bells for the Salvation Army just around the corner! Check out pages 8-9 and 13 in the newsletter for more information! And with October being Economic and Community Development month, there are many ways we can participate and be great

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stewards of our community. Be sure to read the article member Tony Stamas, President and CEO of the Midland Business Alliance, wrote to find out more! Rotary supports investments in people to create measur-

able and enduring economic improvement in their lives and communities. The ways that the Rotary Foundation (which we just heard about from Cheryl Peterson!) enables Rotarians to invest in people is by, "...creating sustainable, measurable and long term economic improvements in their communities and livelihoods by:

- 1. Building the capacity of entrepreneurs, community leaders, local organizations, and community networks to support economic development in impoverished communities;
- 2. Developing opportunities for productive work;
- 3. Reducing poverty in under-served communities;
- 4. Supporting studies for career-minded professionals related to economic and community development."



For many, fall is a season of change and reflection - and as we enter the second quarter of the Rotary year, I took some time to reflect on our goals and all that we've accomplished so far as we "Serve to Change Lives". We...

- Had our first in-person meeting in over 18-months on August 5th!
- Heard 14 different amazing programs!
- Created a new committee that focuses on increasing Rotary membership through recruitment, engagement, and retention using the framework of Wellbeing at the Me, We, and Us levels, and for developing tools and strategies for use in difficult, uncomfortable conversations with each other, within our groups, and within our community! (2021-2022 goal completed!)
- Awarded a grant to Family and Children Services to expand their counseling, education, and support services to an outdoor space through the Community Needs Committee!
- Gathered in Rotary fellowship to cheer on our Great Lakes Loons at our annual social event!
- Enjoyed a great day on the golf course raising money for community projects at the 23rd Annual Rotary Cup Golf outing!
- Created another new committee for Rotary's seventh area of focus; Supporting the Environment which is responsible for aligning projects for our Club that strengthen the conservation and protection of natural resources, advance ecological sustainability, and foster

harmony between communities and the environment! (2021-2022 goal exceeded!)

• Gained some fantastic new members! We currently have 174 active and R85 members, which means there is still work to be done to achieve 200 members by June 30, 2022 (but we can do it together!!).

We have been busy, haven't we? Well, it makes sense since Rotarians are **PEOPLE OF ACTION**, so this is all to be expected! What are you most looking forward to in the next few months? What projects do you want to see our club participate in?



Upcoming Meetings

10/07 United Way

10/14 Michelle Vannest Classification

10/21 Spirit of Rotary

10/28 Grace A Dow Memorial Library

11/4 Dow Tennis Classic (VIRTUAL ONLY!)

11/11 Andrew Grillo Classification

11/18 Midland County Youth Leadership

11/25 Thanksgiving, no meeting



Midland Rotary Club Links

Website

https://www.midlandrotaryclub.org

Facebook

https://www.facebook.com/ MidlandNoonRotaryClub/

Twitter:

https://twitter.com/MidNoonRotary

Instagram:

https://www.instagram.com/

midlandminoonrotary/

Official Logos Page:

RI Brand Center

Rotary Global Rewards:

http://midlandrotaryclub.org

OUR 2021-2022 MEMBERSHIP GOAL IS 200

YOU CAN EASILY VIEW NEW MEMBER APPLICATIONS ONLINE BY FOLLOWING THE EASY STEPS BELOW!

Rotary Engagement Via E-Resources

Midland Rotary Club's Website: http://midlandrotaryclub.org
From our Club's website, you have two options:

- 1. My Rotary (RI): Click for access to tools, information, and resources OR to make online donations.
- 2. DACdb: Click on Member Login, https://www.dacdb.com, Login, My CLUB Shortcuts, Club Members icon to see our Club Officers, members' contact information, your profile, and your Club membership. To view New Member Applications:
 - * Follow the DACdb steps above and click on Club Files instead of Club Members icon
 - * Click on **Secure Files** and scroll down to see apps.
 - * Click on Nomination Forms

SEPTEMBER



Jennifer West

Sponsored by Jenee Velasquez Managing Director (GLBR), Greenleaf



Sponsored by Mark Bone Realtor/Investor with Broadleaf Investments—Century 21



Sponsored by Shawn Weiss Admissions Director, Brittany Manor



Sponsored by Sharon Mortensen General Practice Director & Therapist, Partners In Change

JUNE



Teresa George Sponsored by Carly Lillard Associate Exécutive Director, SVSU Foundation

THE WORLD NEEDS MORE #ROTARIANS



APRIL



Terri Johnson

Sponsored by Jenee Velasquez President/CEO, Midland Community Centers



JD Geisler

Sponsored by Mark Bone Vice President, Geisler Warehouse



Lisa Thompson

Sponsored by Eric Curtis Director and Founder Self Love Beauty



Sponsored by Michael Beale Midland County Clerk, City of Midland

MARCH



Tara Mager Sponsored by Gail Hoffman High School Principal, Meridian PS Midland Business Alliance



Amy Jaster Sponsored by Gail Hoffman Adjunct Professor, Delta College

Rotary International President, Shekhar Mehta has challenged Rotary District and Clubs to increase membership to 1.3 million by July 1, 2022 through his *Each One*, *Bring*

One initiative, which asks every member to bring one person to join Rotary within the next

17 months. Who will you bring?



Reminders and Opportunities for Fellowship and 'Service Above Self'

Please pay your dues! Invoices were emailed with an option to pay online with a credit card. Please see announcement below if assistance is needed for the 2021-2022 fiscal year.

Consider signing up to inspire and support others by providing an invocation at one of our upcoming meetings; Please contact Jane Johnson (jane.johnson@primroseretirement.com).

Grove Park (Fall 2021) Clean Up—Check out page 13 for more information! We are looking to partner with our fellow service clubs for this great event!

Salvation Arm Bell Ringing—Check out pages 8 and 9 for more information and to sign up for your timeslot!

STEP Sponsor—Our club is in need of a sponsor for the Short Term Exchange Program. The sponsor would assist with the interviews and offer interaction with the club to have some involvement with Rotary during the time the exchange student is here. *This program must have a club sponsor to move forward*. Please contact Dallas Rau (dalstar17@hotmail.com) if you are interested.

Youth Exchange Officer (YEO) - Karl Kamena, who has held this role (and done a fantastic job!) for the last 10-years will be stepping down from the role, so we need find his successor <u>in order to maintain a youth exchange program</u>. If you are interested in serving in this role, please contact Karl Kamena (kkamena@aol.com).

Newsletter Editor—If you're looking to get involved with the club, this is a FANTASTIC way to have the pulse on club news and events. The newsletter editor would join the Public Image committee and work with the President to create content and assemble the monthly newsletter—no experience necessary! Please contact Dallas Rau if you are interested.

Attendance—Every one, Bring one! Our lunch buffet has been adjusted for average attendees dining during the meeting. If you sponsored someone and notice they are not attending, please consider checking on them and see how they are doing.

Annual Club Dues Announcement

The Board of Directors recently voted to continue financial assistance for annual club dues in light of the continued disruption caused by the COVID-19 pandemic with the remaining funds that were donated in 2020-2021 to members that may have difficulty paying their dues for the 2021-2022 fiscal year. Requests for assistance must be received to club Treasurer, Kellie Bos (kellie.bos@ahpplc.com). As originally designated in the 2020-2021 plan, any remaining monies will be sent to Rotary International at year's end.

Nominations are being accepted for the 2022-2023 Candidate Slate!

Our bylaws state:

"At a Board meeting before the annual meeting, the presiding officer shall appoint a Nominating Committee consisting of three (3) Directors and the Immediate Past-President. At the annual meeting, this committee shall place in nomination one (1) or more names for each of the following offices: President-Nominee, Secretary or Treasurer, and two (2) members of the Board of Directors. All officers are nominated for one-year terms, and the two (2) members of the Board of Directors are nominated for three-year terms. The presiding officer at the annual meeting shall also accept more nominations from the floor for each office. The Club shall have six (6) Directors with staggered terms; two (2) of the Directors are elected each year for a three-year term."

- (1) President Nominee (will be President in 2025-2026 Rotary year)
 - (2) Directors Positions (3-year term)
 - (1) Treasurer (2-year term)

If you are interested in serving in a leadership position within the club, please contact Club President, Dallas Rau (dalstar17@hotmail.com) or

Immediate-Past President, Carly Lillard (carlylillard@gmail.com).



Annual Social—Great Lakes Loons

Rotarians had a great time cheering on our Great Lakes Loons at our fall social event on Saturday, September 18th. The Loons did not pull off the win, but it's always great to enjoy a night out at Dow Diamond! Many thanks to Amanda Oster and Jane Johnson for organizing the event for our club!











The 23rd Annual Rotary Cup

Monday, September 20th was a beautiful day for our 23rd Annual Midland Rotary Golf Outing! The Noon and Midland Morning clubs combined efforts to raise money that will benefit community programs. Our proceeds will go towards the start of the new committee; Supporting the Environment, with the remaining proceeds donated to the Midland Rotary Foundation in the name of two Rotarians we lost in 2021; Cliff Miles and Jim Kendall.





Our winning team this year was Shawn Weiss, Matt Smith, Paul Clarke and Peter Buist. Paul Clarke had the longest drive for men and Betty O'Neill had the longest drive for women. The

two closest to pin were George Klumb on hole #17 and Mike Martin



on hole #4. Thank you to all of our sponsors and participants and to Currie Municipal Golf Course for hosting us!





Annual Midland Noon Rotary/Salvation Army Fundraiser December 4 and 11, 2021

Last year, we succeeded in holding our Salvation Army fundraiser despite Covid 19 spikes and although we are now in another one due to the Delta variant, I am encouraged that we now have some tools to fight it and make it safer for all of us. Our annual Salvation Army Fundraiser is a chance for us to step up to continue to make a difference in our community. You can volunteer by clicking on the link below for either Saturday December 4 or 11th to ring bells outside the Kroger Grocery Store and/or by sending me a check (see address below) made out to

Salvation Army to donate directly to this effort.

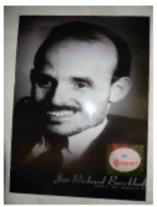
There are 36 time slots available, so guarantee your slot by signing up early. Families are welcome! If you

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NEW MOVIES

TO WATCH & PL

cannot fulfill your time slot due to a change in your schedule, I appreciate you taking on the responsibility of finding a substitute then notify me of the change. Once the slots are all filled, I will send out the entire list of volunteers with contact information that you can use as a resource to switch dates/times. If you aren't sure if you will be available for these dates, but want to be a possible substitute, contact me directly. Schedule conflicts often arise, and every time slot is important. Mask wearing and social distancing is assumed, and if you cannot wear a mask for health or other reasons, please do not sign up. Contribute in some other way.



For the past seven years, the Salvation Army Fundraiser has been dedicated in memory of former Rotarian, Jon Barckholtz, who died in 2014. Jon was born with spina bifida, and due to the illness, was institutionalized for twenty years. He endured abuse and neglect before being released. Instead of being bitter about this experience, he used

the rest of his life to help others and fought to get such institutions in Michigan closed. He also fought so people with developmental disabilities could get support to be contributing members of the community. He worked at Target for 13 years and served on the People First and Arc of Midland boards. When he joined Rotary in 2010, he not only brought his wonderful smile, and his commitment to service to our club, but he also taught us so much about tenacity, strong will, strength, compassion,



forgiveness, and love of all people. Since his death, the Midland Noon Rotary Club continues its longtime commitment to Salvation Army Fundraising in his honor in recognition of his contributions to our club and the community.

Last year we raised \$1,802 in two full days of bell ringing and another \$800 from member donations sent to me directly for a fundraising grand total of \$2,602. This was \$2,000 less than 2019 perhaps due to the financial challenges of the pandemic and the fewer people getting out into the community. For the sake of those in need, I hope we can do better this year. Salvation Army programs include the following: thousands of Midland County residents (our own neighbors and friends) find help



from The Salvation Army in meeting their basic needs for food, medicine, or a safe, heated home to live in. Hundreds of people receive a hot Thanksgiving meal. Hundreds of children are given coats and gifts at Christmas time. Hundreds of kids in our community attend SHARE Day Camp that provide a fun, safe and affordable place in the summer and receive assistance with other year-round projects.

Please Sign Up by <u>clicking on this link and filling in the</u> time slot in the Excel Spread Sheet

THANK YOU Tawny Ryan Nelb, Rotary/Salvation Army Fundraiser Chair

Address: 5610 Woodberry Ct., Midland, MI 48640; email: tawnynelb@gmail.com; cell: 989-631-1011

Invest in Your Community: Shop Local

By: Tony Stamas

Did you know that if you spend \$100 at a locally-owned business \$73 stays in our community? Compare this to an average of \$43 staying local when shopping at a non-locally owned business. The money you spend here is reinvested right back into our community, contributing to:

Local tax base (e.g., water, sewer, emergency services)

Professional services (marketing, accounting, etc.)

Supplies (paper, food, materials)

Community donations (social investments, charity or philanthropy)

Employee wages

There's also a significant difference in charitable contributions: as an example, for large-scale retail, community support averages \$1,000 per \$1 million in sales, that value for locally-owned business averages around \$4,000 for every \$1 million.

Let the Community's Personality Shine Through

Character and culture of a community are captured in its retail and restaurant offerings. When we support local retailers, they're more likely to, in turn, support local producers. As a system, this allows local flavor and culture to come through.

Better Customer Service

It's simple: People will treat you more warmly if they know you. By shopping with your neighbor and fellow community member, you're more likely to get a higher level of customer service. That relationship also means they're more likely to reflect a more tailored and personalized experience.

Grow Diversity

By supporting local entrepreneurs, more diversity can emerge in the local market. While any entrepreneur will tell you that success in one shop doesn't ensure success in another, the success and community support does show that locally-owned businesses are valued in our community. Equally, entrepreneurs want to grow their businesses and <u>live in</u> communities that are supportive of the creativity and uniqueness required in small business ownership.



Sustainability

On the whole, local supplies, sold locally equate to less impact to the environment as sales require less transportation, utilities, processing and packaging to maintain product quality.

What Can Rotarians Do?

Shop local first and whenever you can Spread the word when you have a great experience. Your support can make a big difference for a small business

The Midland Business Alliance (MBA) represents more than 3,000 businesses as Midland's business hub. The goal of the MBA is to support the attraction, development and growth of businesses throughout Midland by providing an integrated portfolio of tools and resources. Additionally, the MBA manages the Midland Area Farmers Market and Midland Blooms.

Visit our website at <u>www.MBAmi.org</u> for more information.



The Park Place Hotel and Conference Center in Traverse City will be the location for our District Conference in 2022.



We will be building good will and better friendships at the historic Park Place Hotel in Downtown Traverse City and their newly opened Conference Center. In addition to personal and professional development and the annual business meeting, we will enjoy music by the Classic Rock group "The Flashbacks". There will be fine dining and fun break-out groups like



cooking demonstrations, bourbon tasting or wine tours, exploring the lakes and trails around TC, shopping, and other activities we haven't even thought of yet. This will be a warm and friendly event for Rotarians, their spouses and families. Come with us for a weekend in Pure Michigan.



ROTARY DISTRICT 6310 14th ANNUAL

FOUNDATION GALA



Friday, November 5, 2021

5:30 - 6:30 pm Social Hour

6:30 - 9:30 pm Dinner & Program

(cash bar)



Rotarians and friends will gather for an evening of fellowship and fun to celebrate our district's commitment to The Rotary Foundation

\$40 per person *\$300 per table of 8 paying Rotarians/guests

Credit Card Payment Preferred: Please see attached Authorization Form
If paying by check, please make payable to Zehnder's of Frankenmuth
Mail either of the above with reservation form to: Zehnder's of Frankenmuth,
730 S. Main St., Frankenmuth, MI 48734

Attn: Nicole Brown

For reservation/payment questions, please call or email: Nicole.brown@zehnders.com 989-652-0419			
	Reservations must b	e received by October 26, 202	1
RESERVATION RETURN FORM			
Name: [print]		Rotary Club:	
		Email:	
Reservation(s)@ \$40 each = \$table(s) of (8) @ \$300 per table* = \$ Rotaract/Interact/Youth Exchange @ \$25 each = \$Special Dietary Need:			
		Rotaractors/Interactors/Youth l tarian below (attach additiona	•

Grove Park Clean Up

By: Sharon Mortenson, Grove Park Committee Chair

Midland Rotary adopted Grove Park in 2018. Since that time, Midland Rotary has engaged in clean-up days in the spring and fall, conducted activities at Gather at Grove (prior to the pandemic), and invested in the renovation of the children/youth area at Grove Park as part of our 100th anniversary gift to the community. Grove Park has been transformed in-

to an area of pride for the Midtown neighborhood and has become a well-utilized park.

It's time for fall clean-up which will take place on Saturday, October 9 from 10am to 12pm. There will be plenty to do for the entire family. The play-ground area needs mulching, the sidewalks and new promenade need edging, the newly planted trees need trimming and mulching, the field area needs filling and the fence area needs cleaning. That means we



need you and your friends! Please bring a pair of work gloves and come join us. You can sign-up by following this link <u>HERE</u>.

Summary of Asha Asokan's presentation on ICAN on September 29, 2021

By Kathy McCreedy, Nonviolent Peaceforce Midland Chapter Member

Asha Asokan, Rotarian, Nonviolent Peaceforce Member, and Director of NuclearBan.US, came to Midland on September 29,2021, to both educate and challenge attendees to think about the presence and impact of nuclear weapons in our world. The presentation was sponsored by Midland Rotary and Nonviolent Peaceforce Midland Chapter (NPMC).

The International Campaign to Abolish Nuclear Weapons (ICAN) is a coalition of non-governmental organizations promoting adherence to and implementation of the United Nations nuclear weapon ban treaty. They are focused on mobilizing civil society around the world to support the objective of prohibiting and eliminating nuclear weapons. The 2017 Nobel Peace Prize was presented to ICAN to draw attention to the catastrophic humanitarian consequences of any use of nuclear weapons and ICAN's ground-breaking efforts to achieve a treaty-based prohibition of such weapons.



Asha Asokan, Director of NuclearBan.US, Rotary Peace Fellow, Rotarian, Nonviolent Peaceforce



Jeff Leipprandt, Rotary District Governor Asha Asokan, Rotary & Nonviolent Peaceforce Gail Hoffman, Rotary & Nonviolent Peaceforce Jeanne Lound Schaller, Leader NPMC & Rotarian

In 2017, the UN General Assembly convened a United Nations conference to negotiate a legally binding instrument to prohibit nuclear weapons, potentially leading towards their total elimination. The Treaty on the Prohibition of Nuclear Weapons (TPNW) includes a comprehensive set of prohibitions on participating in any nuclear weapon activities. These include undertakings not to develop, test, produce, acquire, possess, stockpile, use or threaten to use nuclear weapons. The United States has not yet signed or ratified the Treaty on the Prohibition of Nuclear Weapons. https://www.icanw.org/the-treaty

At that 2017 ceremony, a survivor of the atomic bombing in Hiroshima 75 years ago, Setsuko Thurlow, spoke these words:

To every president and prime minister of every nation of the world, I beseech you: Join this treaty; forever eradicate the threat of nuclear annihilation. When I was a 13-year-old girl, trapped in the smoldering rubble, I kept pushing. I kept moving toward the light. And I survived. Our light now is the ban treaty. To all in this hall and all listening around the world, I repeat those words that I heard called to me in the ruins of Hiroshima: "Don't give up! Keep pushing! See the light? Crawl towards it.

Asha Asokan, an advocate for a safer world, brought to Midland a similar challenge, "Don't give up. Act now!" Her challenges to the engaged audience included:

- Reach out to your elected US Representative to have him or her sign the ICAN Pledge, which can be signed by an individual legislator. Also, state and city legislators or other leaders can be approached to sign the ICAN Pledge.
- Ask your Representative to sign on to US House Bill 2850 Nuclear Weapons Abolition and Economic and Energy Conversion Act of 2021 (which is also known as the Norton Bill). Only 11 members in the House have signed on to the Bill at this time. (Our Midland Representative has not.)
- Become knowledgeable about US and other countries' positions on nuclear weapons.

https://www.icanw.org/how_is_your_country_doing

https://www.icanw.org/united states

"Kathy McCreedy, Nonviolent Peaceforce Midland Chapter Photos courtesy of Tom Lane

Rotary Giving—Why It Matters!

GIVE INTERNATIONALLY

When you give to The Rotary Foundation, you are directly supporting Rotary's work. Your gift makes our service projects — projects that eradicate polio, promote peace, and develop communities — happen. You also help to fund our local chapter, with half of our donations coming back to our district for distribution. Click here to donate and make an impact!

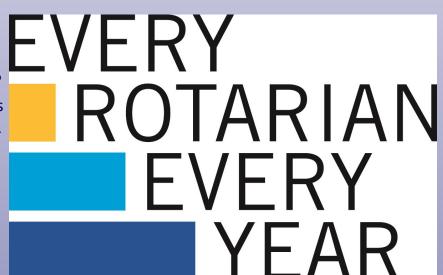
GIVE TO END POLIO

Rotary has been working to eradicate polio for over 30 years, and our goal of ridding the earth of this disease is in sight. We started in 1979 with vaccinations for 6 million children in the Philippines. Today, Afghanistan and Pakistan are the only countries where polio remains endemic. Click here to donate to these ongoing efforts.

GIVE LOCAL - MIDLAND ROTARY FOUN-

DATION

Ready to make a lasting impact at home? With giving primarily focused on projects that benefit disadvantaged youth in Midland County in amounts up to \$5,000, your gift can make a big difference. Click here for more information about the Midland Rotary Foundation and how you can give.



Registration is open for the 2022 Rotary International Convention!

Our Rotary District, 6310, has a block of rooms at a hotel close to the convention center. Our District's Convention Chair, Georgene Hilde-



brand is coordinating this for us. If any member has an interest in attending, please contact Georgene as soon as possible by following this link HERE.

World Polio Day is October 24, 2021!



5 Ways Our Work Against Polio Fights Other Diseases

- The Cold Chain. The polio vaccine must be kept coal, or it risks losing its
 effectiveness. The cold chain system made up of freezers, refrigerators,
 and cold boxes was developed to allow polio workers to store the vaccine
 and transport it over long distances in extremely hot weather. A measles
 immunization program now relies on the same system.
- Microplanning A critical component in immunizing more children against
 polio in remote regions is microplanning. A microplan allows health workers
 to identify priority communities, address potential barriers, and develop a
 plan for a successful immunization campaign. Microplanning is no used to
 increase rates of vaccination against measles and rubella.
- Surveillance: The polio surveillance system helps detect new cases of polio and determines where and how these cases originated. This surveillance system is now being used to find people with symptoms of yellow fever and resulted in the vaccination of 8 million people in 2018.
- Contact Tracing Because polio is a transmittable disease, health workers use contact tracing to learn who has come in contact with people who might be infected. Contact tracing was also critical to containing an Ebola outbreak in Nigeria in 2014.
- Emergency Operations Centers provide a centralized location where health workers and government officials can work collaboratively and generate a faster, more effective emergency response. It helped Nigeria respond quickly to an Ebola authreak, limited it to a total of only 19 cases.

World Polio Day will be recognized on October 24, 2021. Join Rotary and the Grand Traverse Pie Company in helping to eradicate Polio. GTPC will donate proceeds from their pie sales to help The Rotary Foundation eliminate Polio throughout the world.

\$1.00 donated per slice of pie \$2.00 donated per whole pie

Or you can purchase a pie to donate to a nonprofit such as Open Door, Hidden Harvest or Shelterhouse. These pie donations will be delivered by Rotarians, so you won't have to worry about going out!

Are you interested in Rotary? Midland has two clubs, Morning and Noon. Morning meets at 6:45 am every Tuesday, Noon meets at 12:00 pm every Thursday. For more information, check out our website:

www.midlandrotaryclub.org

